

UM-SJTU JI Presents Entrepreneurship Week from Sept 4-7 in Shanghai- details at <http://umji.sjtu.edu.cn/entrepreneurship/index.html>

Session: Biomedical Technology Commercialization

Date: 4th Sept. (Day-1)

Duration: 90 Minutes (13:30-15:00)

Biomedical technology is a broad term that combines engineering and technology to solve biological or medical problems involving humans, especially the design and use of medical equipment used to diagnose and treat various diseases. Since the application of such technologies involve human lives, they require rigorous trials in healthcare environments before deployment. Hence their commercialization involves years of efforts, substantial investments and approvals from respective certification bodies. However, this field attracts entrepreneurs with the zeal to make lives better for patients all over the world. Both the Shanghai Jiao Tong University and the University of Michigan have world-renowned Biomedical Engineering Schools. This session will discuss some such technologies and applications from the perspectives of technologists and engineers and medical doctors.

The speakers in this session will be:

(Chair) **Prof. Pradeep Ray**, Director of Center For Entrepreneurship, UM-SJTU JI [CHINA]

Dr. Michael Wang, Director, Development and Collaboration and Chief Manager, International Medical Service, Renji Hospital, [CHINA]

Mr. Chen Liang, CTO, Medvance, [CHINA]

Dr. Shane Johnson, Assistant Professor, UM-SJTU JI, [CHINA]